

BIOECONOMY CHANGEMAKERS FESTIVAL

Youth as driver of
transformative change

Nitra edition

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SATELLITE EVENT

Introduction

The **Bioeconomy Changemakers Festival**, scheduled for March 13-14, 2024 in Brussels, is a key event orchestrated by the European Commission and Bioeconomy Youth Ambassadors.

This festival aims to **foster engagement among young people and various stakeholders towards achieving a sustainable and inclusive transition to a bio-based economy in Europe**. It serves as a platform to revisit and refresh the Bioeconomy Strategy and Action Plan, featuring a blend of high-level discussions, networking opportunities, and interactive sessions.

The festival, while centrally located in Brussels, will be complemented by **over 30 satellite events across the EU**, each designed to showcase the significant role of bioeconomy in addressing Europe's pressing challenges. For further information, please visit the official site [here](#).

GenB and the Bioeconomy Changemakers Festival

GenB is an EU-funded project focused on **educating and empowering the Generation Bioeconomy (GenB)**, aware, sensitive and interested in environmental issues, sustainability and circularity.

It aims to **raise awareness on Bioeconomy** building on communication and education that encourage and reward **young BIOVOICES to take a role** in steering the transitions towards more sustainable lifestyles.

In the context of the Bioeconomy Changemakers Festival, GenB is organising **4 satellite events** bringing innovative educational approaches, raising awareness about sustainable and circular bioeconomy, organising inspirational career booths and fostering engagement through [GenB Bioeconomy ambassadors](#).





**GENB AT BIOECONOMY
CHANGEMAKERS
festival**

MARCH 2024



PORTUGAL **LOBA**
 SLOVAKIA **PEDAL CONSULTING**
 GREECE **Q-PLAN INTERNATIONAL**
 ITALY **APRE**

Funded by the European Union

Date	City	Country	Organiser	Link
14/03/2024	Aveiro	Portugal	LOBA	Click here
13/03/2024	Nitra	Slovakia	PEDAL	Click here
14/03/2024	Rome	Italy	APRE; FVA	Click here
14/03/2024	Thessaloniki	Greece	Q-PLAN	Click here



BIOECONOMY CHANGEMAKERS FESTIVAL – NITRA EDITION

MAIN PROGRAM

9:30 - 10:30 TEDx talk

Career opportunities in the bioeconomy are surprisingly diverse. Meet some of them through the stories of 5 inspiring young people:

- Simona Baldovská – from scientific career to regional development
- Veles Farming – farming indoors? Yes, it is possible!
- Katka Zvaríková – volunteer, traveller and educator with a focus on sustainability
- Simona Hlaváčová – entrepreneurship with a social dimension

11:00 - 12:30 Meet the policy-makers

Does it make sense to pay attention to environmental policy, legislation, climate crisis, environmental pollution or circular economy? How does it work and how to get involved? Join us to learn more and discuss with our guests:

- Vladimír Šucha – Head of the Representation of the European Commission in Slovakia
- Branislav Becík – President of the Nitra Self-Governing Region and member of the Committee of the Regions
- Dana Peškovičová – Head of Science and Research Management Department at the National Agricultural and Food Centre, SCAR delegate SK and NCP BIOEAST
- Ladislav Hegyi – advisor to Martin Hojsik MEP
- Ivana Maleš – founder of the Institute of Circular Economy

13:00 - 16:00 Workshop “Bioeconomy as an opportunity for innovation and entrepreneurship

- Discuss with experts, entrepreneurs and researchers.
- Get an overview of the possibilities of concrete support for research, innovation in the field of bioeconomy and entrepreneurship in Slovakia.
- Get inspired by examples of research innovators and companies in the bioeconomy.



SIDE PROGRAM

Workshop GROWING GREENER

Facilitated group workshop designed to get to know one's role and the possibilities of living more sustainably – also through the bioeconomy. Awareness and naming of one's own attitudes and habits and activation in this topic.

SOLUTIONS FOR REGIONS

A facilitated workshop that will result in creative expressions in the form of collage, focused on awareness of one's own path through sustainability and the bioeconomy. During the activity, participants will work with different sustainability competencies and explore how they are doing.

Engaging awareness raising activities and inspiration from the bioeconomy

Career opportunities in the bioeconomy – presentation of various professions in the form of posters and the opportunity to meet representatives of professions

BioArt Gallery visually captivating presentation of various types of natural raw materials (biomass) and their use

Bioeconomy Village library of biomaterials and bioproducts that we can also use in everyday life

Exhibition of youth works on the topic

Creative workshops



This event was organised in collaboration with



In collaboration with the  European Commission

OUR CONSORTIUM



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