

DEAR BIOECONOMY ENTHUSIASTS

Welcome to GenB!



GenB is a project funded by the European Union of 2,5 years which started in November 2022. GenB is focused on **educating and empowering the Generation Bioeconomy (GenB)**, aware, sensitive, and interested on environmental issues, sustainability and circularity.

You can discover more here!

[DISCOVER HERE!](#)

**WHAT HAPPENED
in the first 8 months
OF THE PROJECT?**

Here's an overview of the events organised

GenB Common Ground Camp on Bioeconomy education	GenB Capacity Building for Italian school teachers	GenB webinar for Italian primary school teachers	GenB Living Labs at I.C. Guicciardini	GenB at GECO for school initiative	GenB Living Labs at I.C. Guicciardini
21 February 2023 Athens, Greece	14 March 2023 Online	14 March 2023 Online	16 March 2023 Rome, Italy	17 March 2023 Online	18 March 2023 Rome, Italy
	GenB Living Lab at high school I.T.I.S. Montani	GenB Living Labs at I.C. Guicciardini	GenB Living Labs at I.C. Guicciardini	Bioeconomy inquiry Science Project Workshop	GenB Living Labs at I.C. Guicciardini
	24 March 2023 Fermo, Italy	24 March 2023 Rome, Italy	25 March 2023 Rome, Italy	25 March 2023 Brussels, Belgium	27 March 2023 Rome, Italy
GenB Workshop at the Portuguese National Consumer Meeting	Workshop: Better environment - How to achieve it?	GenB at Imagination and Creativity in the World - Where STEM Meets Arts	How to produce bioplastic from orange peels?	GenB Living Labs at I.C. Guicciardini (Rome, Italy) - second workshop	GenB workshop at Future Classroom Lab
28 March 2023 Gaia, Portugal	28 March 2023 - Žilina Selfgoverning region, Slovakia	17 April 2023 Brussels, Belgium	19 April 2023 Wien, Austria	20 April 2023 Rome, Italy	24 April 2023 Brussels, Belgium
		Introducing bioeconomy to kids	GenB Focus Groups: Space for reflection on Bioeconomy Learning	GenB webinar for students and teachers of the High School Luigi Sturzo di Castellammare di Stabia	GenB at European Researchers Night
		25 April 2023 Bratislava, Slovakia	1 May 2023 Valencia, Spain; Athens, Greece & Online	10 May 2023 ++ Online	15 May 2023 Rome, Italy
GenB at Bioeconomy day	GenB at Geco for School award ceremony	Sustainable development festival - GenB at school final event	Exploring bioeconomy in the classroom: from theory to sustainability		
25 May 2023 Rome, Italy	26 May 2023 Online	31 May 2023 Rome, Italy	16 June 2023 Brussels, Belgium		

You can download all presentations of the events here!

[DOWNLOAD THE PRESENTATIONS](#)

**interesting news
...FROM GENB**

GenB Virtual Library: we collected hundreds of materials related to the bioeconomy and made them accessible via an online Library for kids, students, teachers, citizens and policy makers!

You can access the Virtual Library here!



BECOME A GENB ambassador!

Are you younger than 30 years old and have experience or strong interest in bioeconomy and/or bioeconomy related fields? Would you like to contribute to the sustainable and circular transition of your country and Europe?

From the **1st of June 2023** you are able to **apply to become a GenB Ambassador!**

[DISCOVER MORE HERE!](#)

GenB is now part of the **European Bioeconomy Network**, an alliance of more than 140 projects and initiatives promoting the bioeconomy. This partnership will facilitate the knowledge exchange among projects and initiatives in bioeconomy education and awareness, maximising the impact of these activities.



WHO IS

GenB

Here is a description of GenB Consortium: a partnership composed of 10 organisations from 8 EU countries!

APRE (ITALY)

APRE is coordinator of the GenB project and responsible for the smooth implementation of the activities. APRE, together with FVA, is responsible for developing and implementing GenB activities with students, families, teachers and multipliers in Italy. APRE contributes to GenB youth engagement, education of multipliers, mobilisation and co-creation of innovative approaches, strategic dissemination and communication to promote the circular and sustainable bioeconomy at national and European level.

LOBA (PORTUGAL)

LOBA is a communication and digital agency in charge of developing the GenB Virtual Library and managing all dissemination and communication activities of the GenB project.

You want to contact GenB? Talk to us!

HSPN (GREECE)

Through its educational programmes and activities, HSPN brings to GenB the substantial experience of one of the most innovative and widely recognized global networks in education: the Eco-Schools Programme. HSPN contributes to the development of educational resources as well as activities aimed at improving the skills of educators, students, and parents.

ZSI (AUSTRIA)

Within the GenB project, ZSI brings in its vast expertise, knowledge and experiences of implementing co-creation and citizen engagement processes to not only introduce new topics, but to also jointly develop new methods and approaches in cooperation with different stakeholders, especially children and young people. As a result, ZSI leads the co-creation of innovative approaches in cooperation with other GenB project partners and specifically developed the living labs methodology and implements this methodology in Austria with children and young people aged between 4 and 19. Furthermore, ZSI will develop the methodology to empower the GenB ambassadors as well as implement related tasks.

PEDAL (SLOVAKIA)

PEDAL, responsible for monitoring and evaluation activities. The aim is to collect information about implementation of awareness raising, informational or educational formats targeting young people, their family members, teachers or multipliers. Good practices, as well as recommendations and lessons learnt will be shared to inspire other organizations implementing or wishing to implement similar organizations.

In Slovakia, PEDAL coordinates and implements the activities aimed at awareness raising and education of the above-mentioned groups about bioeconomy and inspiring them to take a role now!

BTG (THE NETHERLANDS)

BTG is a company of bioeconomy researchers, developers and advisors that has experience developing capacity building and communication materials for various publics. BTG supervises GenB's 'Inspire, Inform and Educate' activities tailored to the three age groups, teachers, and other multipliers in the context of large-scale events, ad hoc settings and piloting schools. BTG is responsible for the Dutch GenB activities addressing these target groups.

FVA (ITALY)

FVA contributes to GenB stakeholder engagement, mobilisation and co-creation, strategic dissemination and communication to promote science and bioeconomy and it is responsible for GenB social media strategies and management. FVA, together with APRE, is responsible for the Italian GenB activities with students, families, teachers and multipliers.

EUN (BELGIUM)

EUN contributes to bringing innovative GenB project's materials and solutions to its network of Ministries of Education, schools and teachers. EUN is actively contributing to researching needs, building knowledge, producing and testing training materials for Gen B project. Through various GenB activities, EUN will support schools and teachers in their teaching practices and Ministries of Education to develop policy recommendations on bioeconomy education.

AIJU (SPAIN)

Based on its expertise in research on children and in the analysis of children's behaviour, preferences and characteristics, AIJU collaborates with the other partners in the development and implementation of activities that promote education and awareness of the Bioeconomy. AIJU coordinates the implementation of focus groups in Greece, Spain and Belgium, and the development of Toolkits for young people, teachers and other multipliers. In addition, it leads the GenB impact monitoring and assessment activities and is also responsible for the GenB activities developed in Spain.

Q-PLAN INTERNATIONAL (GREECE)

Q-PLAN INTERNATIONAL, relying on its vast experience in the organization of stakeholder engagement activities, supports the involvement of European green youth associations/ initiatives in the bioeconomy, making their voices heard and taken into account. Q-PLAN is also responsible for the organization of several bioeconomy awareness raising activities for the youth in Greece. Finally, Q-PLAN serves as the Exploitation Manager of GenB, ensuring the exploitation and sustainability of the project results beyond the end of the project.

OUR CONSORTIUM



Funded by the European Union

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