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GENB AMBASSADORS

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WHO ARE THE GENB AMBASSADORS?

GenB Ambassadors are a **new generation of change-makers** passionate about sustainable development and **committed to raising awareness and informing communities about the role of the bioeconomy** to tackle the pressing environmental issues of our time.



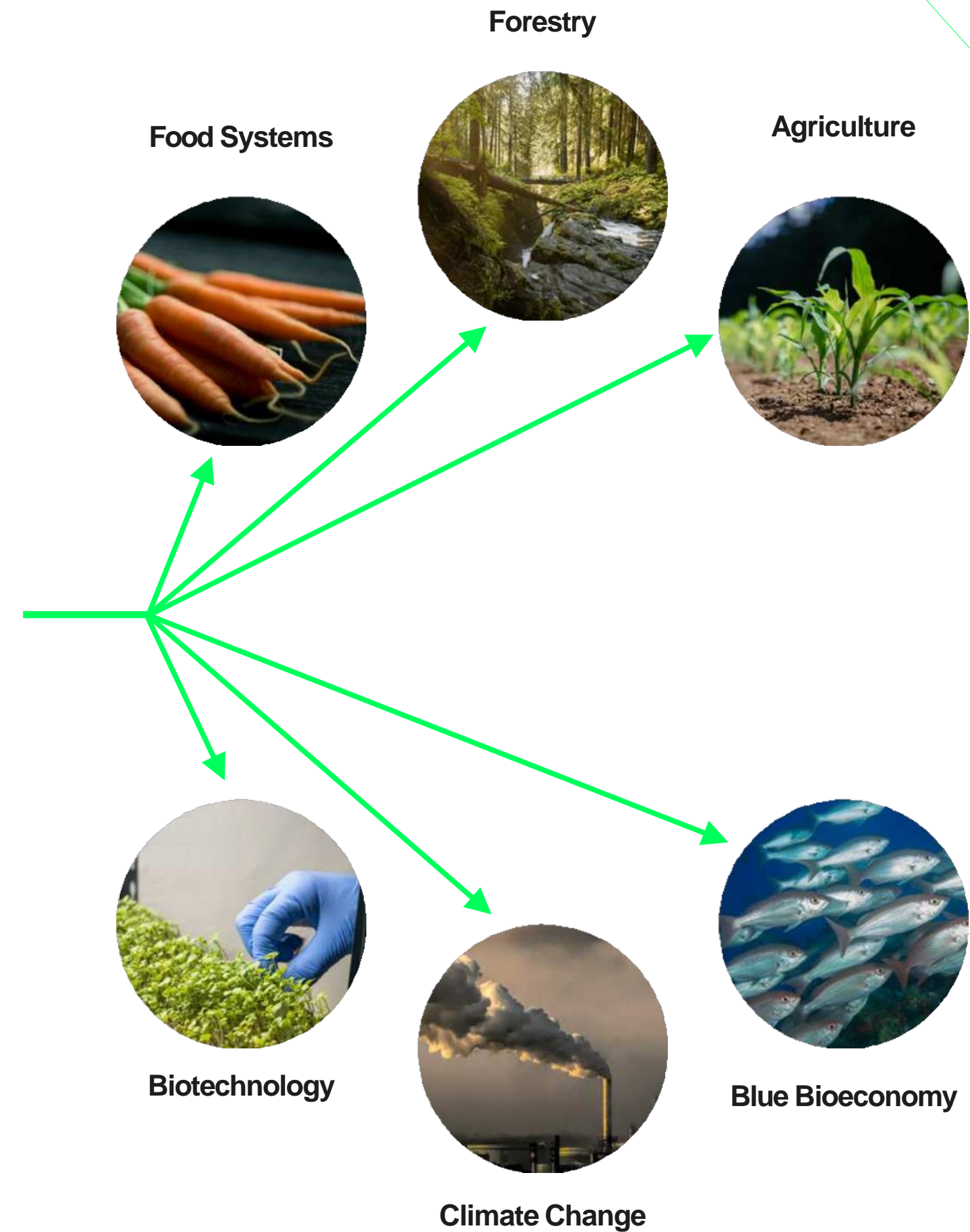
WHAT DO GENB AMBASSADORS DO?

Inform



Inspire

Sustainable circular
bioeconomy and
bioeconomy related-fields



JOIN THE GENERATION BIOECONOMY AMBASSADORS TO

01



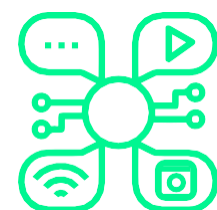
Make your voice heard in political decisions, dialoguing with communities, students and civil society, and politicians at national and European level.

02



Raise awareness for the bioeconomy especially in youth communities in your country.

03



Contribute to GenB social media channels to raise awareness about the role of the bioeconomy in everyone's life.

04



Participate in the GenB events to inform and inspire others about sustainable and circular bioeconomy.



Scan the QR Code

JOIN US

***Become a
GenB Ambassador!***

OPPORTUNITIES FOR GENB AMBASSADORS



Be recognized as GenB Ambassador in national and international contexts



Receive capacity building (bioeconomy and transversal skills), **support and a toolkit** to take an active role in GenB



Participate to GenB «driving the transition» **international competition**



Exchange experiences with other GenB Ambassadors during **national and EU workshops and events**



Be a frontrunner in engaging other young people to drive the transition towards a sustainable bioeconomy



Deliver TEDx Pitches to talk about the bioeconomy in national and international contexts

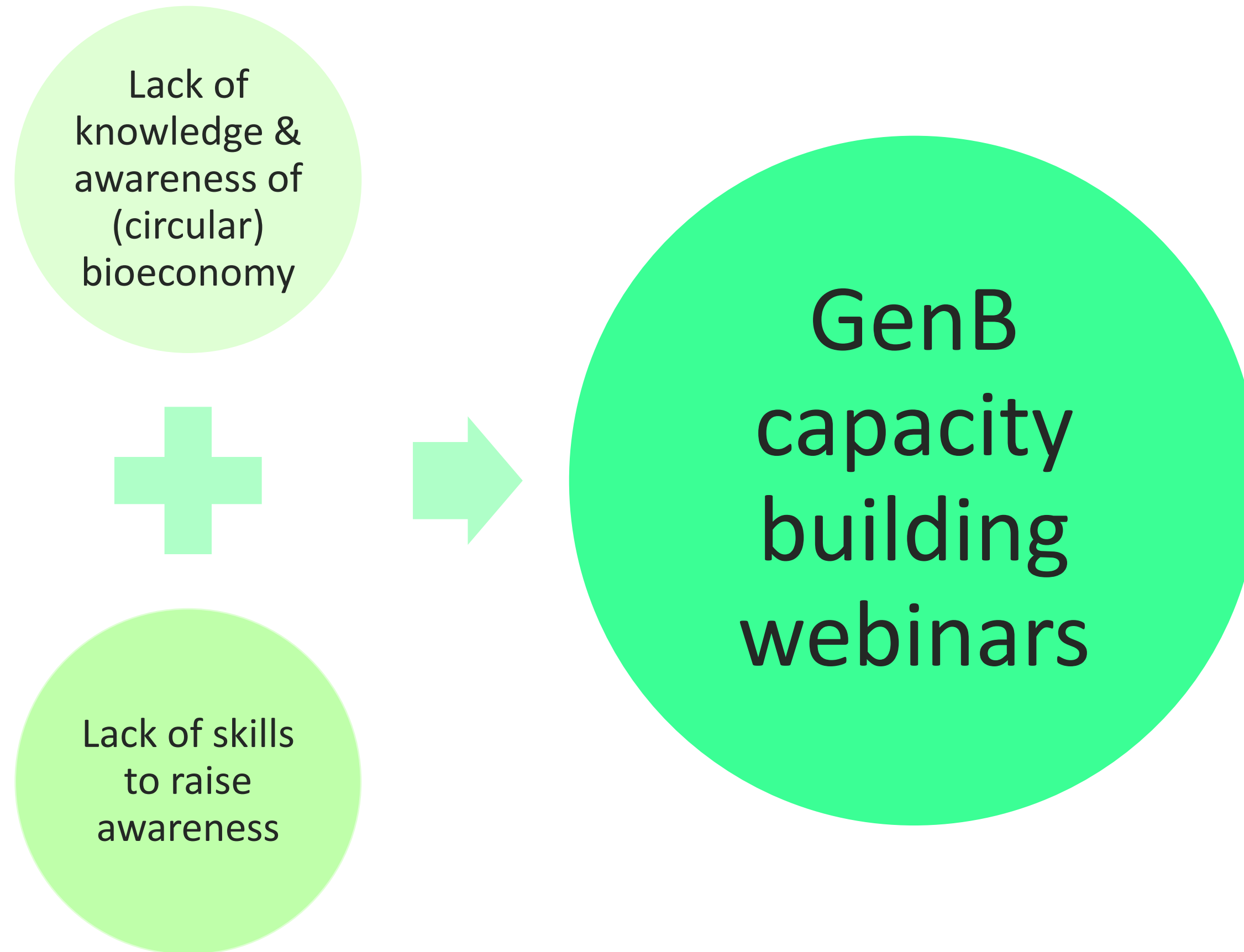


Produce contents, articles and media on the bioeconomy to be distributed in the @BIOVOICES social media



Network and participate to **online debates (European Youth Forum)** and **provide policy recommendations**

Empowering GenB ambassadors



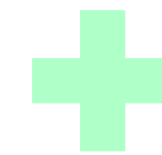
Empowering GenB ambassadors:



Basic level 1: Introduction into the bioeconomy

- Introduction to the bioeconomy & applications including controversial aspects
- Bioeconomy and sustainability challenges
- Skills needed and jobs in bioeconomy
- Contributions at a personal level (habit changes)
- Introduction to raising awareness and education in bioeconomy
- Recording available [here](#)

Basic level 1 webinar



Basic level 2 webinar



Advanced level webinar



GenB capacity building webinars

Basic level 2: Introduction into the GenB toolkit

- Overview of the GenB toolkit
- Bioeconomy job profiles
- Quizzes and educational cards
- Games and Gamified solutions
- Educational videos
- Students2Students
- Recording available [here](#) soon.

Empowering GenB ambassadors:



Advanced level webinar → Skills training!

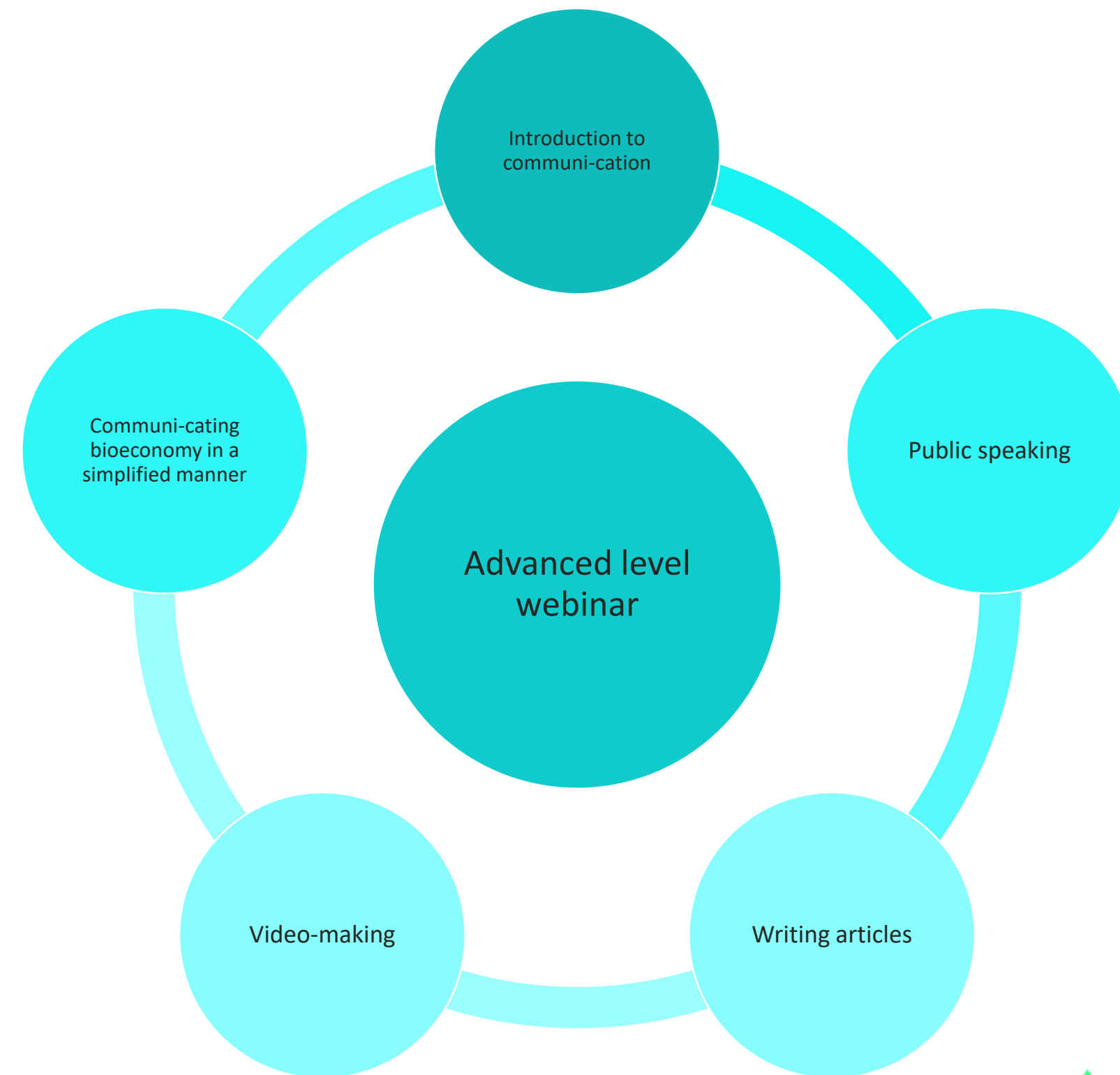
When? 9th of September 2023, 18:00 – 20:00 (CET)

Where? Online

Language: English

Registration:

<https://survey3.zsi.at/index.php/858749?lang=en>



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YOUNG BIOVOICES
FOR A SUSTAINABLE
FUTURE



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Consortium



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