

PRIVACY POLICY IN ACCORDANCE WITH ARTICLE 13 OF THE REGULATION

GENERAL DATA PROTECTION REGULATION

This information is addressed to people interested in supporting the implementation of "GenB - Informing and educating young people on more sustainable behaviours and choices to build a future Generation informed and interested in Bioeconomy" (G.A. 101060501), funded by the Horizon Europe Programme and coordinated by APRE.

Description of the project

Young generations are the key drivers of sustainable development, which is why it is important to prepare young people for their role in the circular and sustainable bio-economy. In this context, the GenB project will involve young people with the overall objective of inspiring and encouraging future generations to demonstrate awareness, sensitivity, and interest in environmental issues, sustainability, and circularity. In cooperation with young people, parents, and teachers, GenB will produce educational toolkits focusing on the bio-economy and bio-sectors. In order to maximise the impacts of the project, GenB will involve all citizens, create synergies with other initiatives and consolidate its educational model.

Description of the activities

Within the GenB project, the partners organise various activities to accompany the new generation in the transition towards a circular and sustainable bio-economy: (a) a number of meetings to co-create new approaches and educational materials; (b) promotional meetings as part of large events to raise awareness among the general public; (c) training meetings to increase knowledge on bioeconomy issues; (d) activities with young Ambassadors to promote the bioeconomy; (e) creation of ad-hoc content (images, videos and texts) for social media ([Instagram](#), [Facebook](#), [Twitter](#), [LinkedIn](#) and [YouTube](#)), website and other dissemination materials of the project; (f) creation of educational materials (toolkits, MOOCs, videos, educational fact sheets, etc.) for young people, teachers and other multipliers working with the younger generation (g) activities to exchange good practices among the educational community.

Moreover, pictures will be taken, short videos will be recorded and personal information will be requested from the participants to involve them in the GenB activities.

The images, videos, and personal information will be used for dissemination and documentation purposes of the activities carried out by the GenB project, in documents, conference presentations, and scientific publications. Furthermore, in order to promote project activities, communicate specific content on the bioeconomy, and encourage the active involvement of young people as 'voices' of change, images and videos will be shared on the project's social media and website.

Under no circumstances will the images, videos, and texts collected harm the dignity and decorum of the persons concerned. Furthermore, all materials will not be used for commercial purposes by the GenB project. Please note that the contents, once published and disseminated, may be subject to acquisition and republication by third parties, even without GenB's consent.

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To collect and publish the personal data of subjects who participate in the project activities, the data subject's consent is required to process the personal data according to Art.13 GDPR.

Type of data processed

Personal data will be collected and stored on the project website (when you subscribe to the GenB newsletter) or at one of the GenB beneficiaries' premises (legal address) if you attend one of the events organised by the project. Data processed include first name, surname, e-mail, age, gender, country, image, audio, level of education, work or educational institution; job position, personal website/blog/social media, field of study, first and second language spoken.

Purposes of processing

The data subject's personal data will be collected and used within the GenB project for the following purposes:

- Dissemination of images and videos on the GenB project's social media channels and website;
- Production of project publications, news, documents, and conference presentations;
- Creation of a Database for carrying out activities with young Ambassadors for the promotion of the bio-economy
- Storage of the multimedia material and data collected at the APRE Sharepoint (apre.sharepoint/genbconsortium) and at the facility of the partner organising the activity.
- Participation in GenB initiatives to increase knowledge on bioeconomy issues
- Administration by APRE of requests for information, complaints or disputes

Data Controller

The Controller is :

APRE – Agenzia per la Promozione della Ricerca Europea,
via Cavour 71 – 00184 Rome – Italy
e-mail privacy@apre.it
Tel +39 6 48939993

Legal basis for processing personal data

For the above purposes, the legal basis of the processing is the consent of the data subject to the processing of his or her personal data [art. 6.1.a GDPR].

Data Subject Rights

In relation to his or her personal data, the data subject has the power to exercise the rights set out in Articles 15 to 21 under the GDPR.

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In addition, the data subject has the right to withdraw his or her consent at any time. In this case, APRE shall remove the personal data of the data subject from the place where it was published as soon as possible.

Please note that it may be impossible to remove the personal data of the person concerned if they have already been included in a document that has already been published or is currently being published. Data and images will only be removed from future publications.

In addition, in the event that the right of revocation is exercised, APRE will remove the data subject's data from the SharePoint where it is stored.

The above rights may be exercised in writing by sending an email to privacy@apre.it, specifying the name of the data subject and the 'GenB' project.

The data subject also has the right to lodge a complaint with “Garante per la Protezione dei dati personali”.

Data storage and retention

All personal data collected will be stored in a safe place at the APRE Sharepoint. Only employees of APRE and the Partners, BTG, LOBA, PEDAL, EUN, ZSI, AIJU, Q-PLAN, FVA and HSPN, will have access to this information (<https://www.genb-project.eu/about/consortium/>).

If the data subject does not exercise the right of withdrawal, the data will be kept in the Project Database for the time required by the purpose for which they were processed, and in any case no longer than the duration of the GenB project (30 April 2025).

This is without prejudice to any longer retention periods where required by legal obligations.

Data dissemination outside GenB

The personal data of the data subject may be accessible to the staff of the IT system on behalf of APRE. Each GenB beneficiary is subject to the application of the EU Regulation 679/2016 (GDPR) and its own ethical rules, taking into account national legislation. APRE will provide further information on the Partners' data protection policy if requested by the data subject.

Specifically, requests by data subjects to exercise their data protection rights will be handled in a coordinated manner through the e-mail address privacy@apre.it, which will be identified as the contact point in the data protection information provided to them by each Party.

Moreover, the data could be shared and used for other EU projects that may benefit from them after pseudonymization or anonymization and in accordance with the purpose of the consent given (Art. 25 of GDPR).

Transfer of data outside the European Union

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The data will not be transferred outside the European Union.

Changes and updates

APRE may also make changes and/or additions to this privacy policy as a result of regulatory changes. Accordingly, the data Controller suggests that you frequently read this privacy policy on the project website.

Data Breach

In the case of a personal data breach, the event will be handled in accordance with Articles 33-34 of the GDPR EU 2016/679 and all necessary measures will be taken to minimise any negative consequences.



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CONSENT TO THE PROCESSING OF PERSONAL DATA

I, the undersigned _____

declare that:

- That I have read and understood the declaration provided by the Data Controller pursuant to Article 13 of the GDPR;
- That I have had the opportunity to ask questions and have received satisfactory answers;
- That I am aware that my participation is voluntary and that I am free to withdraw at any time without providing a reason and without consequences;
- That I have received information on the expected duration of data retention (not exceeding the duration of the project, 20 April 2025)
- That I am aware that this information will be treated in strict confidence and managed in accordance with the provisions of the EU General Data Protection Regulation (Reg. 2016/679).

And I consent

to the processing of my personal data by APRE within the limits of the purposes set out in the information.

Data subject's signature

Date

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