



GENB BIOECONOMY YOUTH DEBATES

Debate #2: Communicating the sustainability vision with bioeconomy

Monday, November 11th, 2024

14:00 – 16:00 CET

Online



www.genb-project.eu

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The bioeconomy is crucial for the future, with collaboration between scientists, experts, businesses, and policymakers. The younger generation has talent and passion, but they aren't included in decision-making enough. The GenB project debates aim to give young people a platform to express their ideas, envision a better bioeconomy-led world, and help influence policymakers like the European Commission towards a sustainable future.

Who is it for:

- **Member-based communities and initiatives** focusing on empowering the young generations to take the lead for the green/sustainable transition.
- **Young students and professionals** with passion for sustainability and the bioeconomy.
- **Teachers and educators** wanting to transmit and inspire towards sustainability and the bioeconomy.
- **Creators and artists** looking for ways to integrate the sustainability and the bioeconomy art or content.
- **Advocacy and human right groups** focused on policy, social and other issues.
- **Press and information portals** focusing on topics related to sustainability, bioeconomy, policy and human rights – or similar.

How it works:

- Representatives of each topic will share their vision, mission and exchange good practices.
- All the participants will exchange their thoughts, ideas or doubts through the interactive sessions using a MIRO Board.

[Register here to receive the session link!](#)

See full agenda in the next page!

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Debate #2 Agenda

Timeslot	Session and speakers
14:00 – 14:05	Introduction to GenB and the scope of the Bioeconomy Youth Debates Q-PLAN INTERNATIONAL
14:05 – 14:30	Topic 2.1: Young communicators and influencers advocating for bioeconomy Speakers <ul style="list-style-type: none"> • Selenia Marinelli (GenB partner – FVA, Bio-Architect) • Sofia Chanioti (GenB Ambassador, Environmental Consultant)
14:30 – 15:00	Interactive session with MIRO tool on Topic 2.1 All participants
15:00 – 15:25	Topic 2.2: How arts and culture can ignite youth passion for bioeconomy Speakers <ul style="list-style-type: none"> • Selenia Marinelli (GenB partner – FVA, Bio-Architect) • Sofia Chanioti (GenB Ambassador, Environmental Consultant)
15:25 – 15:55	Interactive session with MIRO tool on Topic 2.2 All participants
15:55 – 16:00	Event closing Q-PLAN INTERNATIONAL

Contacts and support

For any queries or support needed regarding your participation or the event contact, please feel free to contact us!

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