

# GenB Capacity Building Webinars for GenB Ambassadors

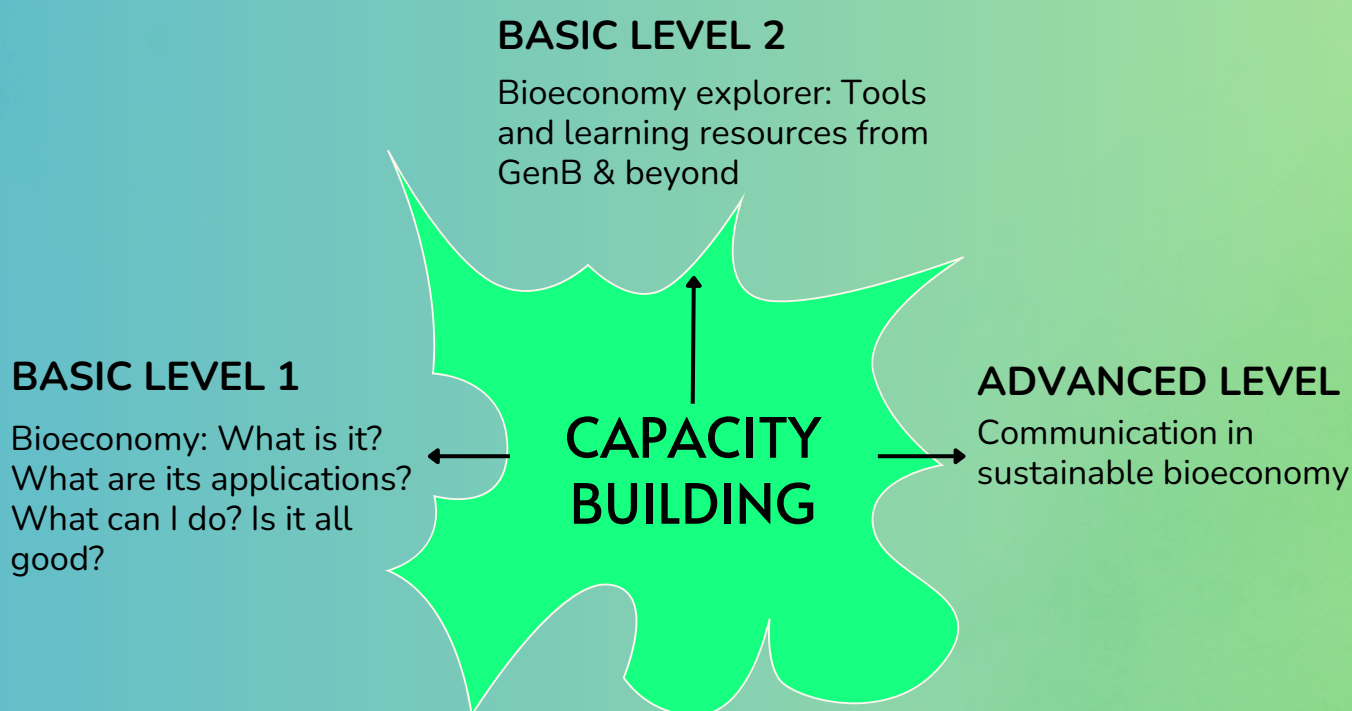


## Overview

The GenB capacity building webinars provided GenB ambassadors and young people in general, with targeted training to enhance their understanding of the circular sustainable bioeconomy, equipping them with the skills to effectively advocate for sustainable practices.



This handout is designed for individuals of all age groups who are interested in exploring the concept of the bioeconomy.




The capacity building webinars are structured into a series of modules, each of which builds upon the previous one. The following pages provide overviews of each module.

## BASIC LEVEL 1

### *Bioeconomy: Pathways to a sustainable future*


#### MODULE 1

Introduction to the bioeconomy including related concepts and economic perspective

🕒 17:15 - 27:46 


#### MODULE 2

Application of the bioeconomy, including bio-based products and biomass

🕒 27:47 - 38:35 


#### MODULE 3

Skills needed and jobs in bioeconomy fields

🕒 39:38 - 50:32 


#### MODULE 4

Controversial aspects in bioeconomy

🕒 52:57 - 1:13:37 


#### MODULE 5

What can I do? (including community practices)

🕒 1:18:26 - 1:31:37 


#### MODULE 6

Bioeconomy and sustainability challenges

🕒 1:32:17 - 1:41:44 

#### MODULE 7







Raising awareness and education in bioeconomy + good practices

🕒 1:42:46 - 1:54:14 



## BASIC LEVEL II

### *Bioeconomy Explorer: Tools and learning resources for GenB*

<p>MODULE 1</p> <p>GenB Toolkit - How do we transfer the knowledge to different age groups</p> <p>🕒 04:55 - 13:15 </p>	<p>MODULE 2</p> <p>Bioeconomy job profiles, including real-world connections</p> <p>🕒 13:43 - 28:15 </p>
<p>MODULE 3</p> <p>Quizzes and educational cards - how can you use them?</p> <p>🕒 29:00 - 37:54 </p>	<p>MODULE 4</p> <p>Games and gamified solutions</p> <p>🕒 38:35 - 57:15 </p>
<p>MODULE 5</p> <p>Educational videos and using GenB virtual library</p> <p>🕒 58:00 - 01:03:32 </p>	<p>MODULE 6</p> <p>Student2student formats - involving peers</p> <p>🕒 1:04:37 - 1:21:31 </p>



## ADVANCED LEVEL

### *Communication in sustainable bioeconomy*

#### MODULE 1

Introduction to communication -  
the dimensions of communication  
and common theme storytelling

🕒 10:50 - 32:00



#### MODULE 2

Public speaking including  
practical examples

🕒 33:55 - 1:05:34



#### MODULE 3

Writing articles for different  
target groups and uses

🕒 1:06:13 - 1:25:19



#### MODULE 4

Introduction to videomaking  
for bioeconomy and  
environmental awareness

🕒 1:26:08 - 1:44:00



#### MODULE 5

Simplifying bioeconomy topics -  
helpful tools + practical examples

🕒 1:45:20 - 2:04:00



GenB Capacity Building Webinar with GenB Ambassadors - Advanced Level: Communication in sustainable bioeconomy careers AND SKILLS FOR THE FUTURE

Climate change - Climate change refers to long-term shifts in temperatures and...

**GENB CAPACITY BUILDING WEBINARS**

ADVANCED LEVEL: COMMUNICATION SKILLS

9 SEPTEMBER 2024  
FROM 18:00 TO 19:30 CEST

Watch on YouTube

**DEFINITION OF COMMUNICATION: INTRODUCTION**

Communicating is the ability to convey thoughts, feelings and ideas (messages) between two + people through verbal or nonverbal means.

It includes all aspects of communication between people: language, body language, gestures and facial expressions.

Good communication has a central role in our personal and professional lives. It enables us to express ourselves, understand others better, and build strong relationships.

Effective communication can help:

- reduce misunderstandings;
- develop strong relationships;
- establish yourself as an active participant in social and professional settings.

And we convey this,

Funded by the European Union

# GenB Capacity Building Webinar with GenB Ambassadors



## **GenB virtual library**

<https://library.genb-project.eu/>

## **General materials on the GenB project**

<https://genb-project.eu/general-materials/>

## **GenB toolKits**

<https://genb-project.eu/toolkits/>

YOUNG  
*BioVoices*

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