



# Bridging generations: Education and Policy to shape a sustainable future



**GenB Consortium**



**BioBeo Consortium**



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Brussels, 10 April 2025

ACE Events - Avenue d'Auderghem 22 (Brussels)

9.30 – 15.00

## Concept note

Bioeconomy uses renewable biological resources to produce goods, energy and services, being a driver for economic growth, job creation and long-term sustainable development. It's essential everyone undertakes a commitment to promote a sustainable transition and address its associated challenges, such as responsible management of natural resources, global competition that respect the ecological conditions of the Earth and environmental impacts (updated Bioeconomy Strategy 2018).

For this reason, the Action 2.4 of the Strategy emphasises the education to the bioeconomy to empower young people to tackle current and future global challenges.

The same vision has been confirmed again by the re-elected President Ursula von der Leyen who, in the political guidelines "EUROPE'S CHOICE" for the next European Commission 2024-2029, and in the Mission Letter to Jessika Roswall, Commissioner for Environment, Water Resilience and a Competitive Circular Economy, reaffirmed the importance of the bioeconomy and the enabling role of education for the achievement of the political objectives such as prosperity and competitiveness, inclusive societies and environmental sustainability.

The European Commission has funded through Horizon Europe two coordination and support actions, GenB and BioBeo, both aiming at identifying new educational pathways to support young people in the green transition through the sustainable and circular bioeconomy. Both projects are getting to the end after a 30 months journey and are eager to share their results, educational models, tools and materials.

This event contributes to the discussion for the revision of the Bioeconomy Strategy providing policy makers and other relevant stakeholders with actionable knowledge and recommendations, ready to be exploited in bioeconomy education as well as in other educational context.

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## 10th of April 2025

9.30	<b>Registration &amp; Welcome Coffee</b>
10.00-10.15	<b>Welcome and Introduction</b> <ul style="list-style-type: none"> <li>- Chiara Pocaterra, GenB Coordinator - APRE</li> <li>- Máire Nic an Bhaird, BioBeo - Maynooth University</li> <li>- Gaelle Le Boulter, REA</li> </ul>
10.15-continuing	<b>Education in action</b> Experiential tour guided by the <i>GenB Ambassadors</i> to touch and play the bioeconomy using the tools and materials developed by GenB, BioBeo and other EU projects to raise awareness and educate the young generation and citizens.
10.30-12.00	<b>Education as main driver of the circular and sustainable transition towards the future Bioeconomy Strategy</b>  Moderator: Flavia Fusconi (APRE) and (BioBeo) Roundtable: <ul style="list-style-type: none"> <li>- GenB project: Chiara Pocaterra, Head of Projects Department- APRE</li> <li>- BioBeo project: Tom Curran, UCL</li> <li>- LOESS project: Giuseppe Mossuti, Science Education Department - EUN</li> <li>- ProBleu project: Eli Bonfill i Molina, Institut de Ciències del Mar (ICM-CSIC)</li> <li>- BioGov.Net project: Selenia Marinelli, Bio-Architect and Project Manager – FVA</li> <li>- SLEs project: Laura Mentini, APRE</li> <li>- NBSEduWorld project: spokesperson</li> <li>- CURIOSOIL project: spokesperson</li> <li>- CLEVERFOOD project: spokesperson</li> <li>- SHORE project: spokesperson</li> </ul>
12:00-13:00	<b>Recommendations to shape future circular and sustainable bioeconomy education</b>  Moderators: Susanna Albertini (GenB) and TBC (BioBeo) Roundtable: <ul style="list-style-type: none"> <li>- GenB project: Eddy Grand-Meyer, EUN</li> <li>- TBC, BioBeo</li> </ul>

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	<ul style="list-style-type: none"> <li>- Peter Wehrheim, Head of Unit “Food Systems and Bioeconomy” at the European Commission, DG Research and Innovation &amp; Deputy Director</li> <li>- Nicoló Giacomuzzi-Moore, Executive Director at the Circular Bio-based Europe Joint Undertaking (CBE JU)</li> <li>- Michael Losch, Coordinator for Bioeconomy, DG AGRI, European Commission</li> <li>- Nicolas Ferrini, GenB Ambassador</li> <li>- Alessia Careccia, EU Young Ocean Advocate (BlueRev, APRE)</li> </ul>
13.00-15.00	<b>Networking Lunch and Education in Action</b>

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